



EXHIBITION

The Water We Eat

26-31 August 2012

at the World Water Week
in Stockholm

T-Corridor, Stockholmsmässan

WORLD WATER WEEK
in Stockholm
August 26-31, 2012



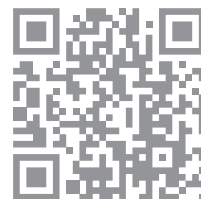
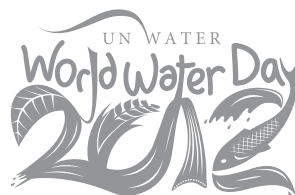
UN WATER

The theme of the World Water Week in Stockholm and of World Water Day this year is "Water and Food Security". Food production, from field to fork, indeed requires large amounts of water. Today, we are over 7 billion people to feed on the planet and by 2050 another 2 billion are expected to join. This means that 60% more food will be needed, and even more in developing countries. Coping with population growth and ensuring access to nutritious food to everyone call for a series of actions we can all help with:

- follow a healthier, sustainable diet;
- consume less water-intensive products;
- reduce the scandalous food wastage: 30% of the food produced worldwide is never eaten and the water used to produce it is definitively lost!
- produce more food, of better quality, with less water.

From 26 to 31 August, UN-Water and FAO invite you to "The Water We Eat" exhibition at the World Water Week in Stockholm. Discover how much water you actually consume every day and how much you maybe waste.

At all steps of the supply chain, from producers to consumers, actions can be taken to save water and ensure food for all. Be part of it. Take action. Join us there!



worldwaterday.org